

EXECUTIVE BIOGRAPHY

THOMAS P. ADAMS

An incisive, results-driven leader with an entrepreneurial mindset and an unbroken record of delivering market share, increased revenue and sustainable growth while out performing competition in highly competitive markets and industries.



Thomas P. Adams is recognized for his expertise in developing and implementing successful sales and marketing strategies and tactics in the wireless industry for over 25 years. Adams offers a unique blend of executive acumen, team-building and sales distribution development that has propelled wireless service providers and manufacturers to sustainable market success. His experience spans multiple facets of the wireless industry and the full range of business challenges from start-up to turnaround.

Most recently President/COO of Eezinet Corporation, Adams transitioned this chaotic start-up privately held wireless service provider into a functioning organization. He quickly developed a go-to-market strategy, created financial oversight, and selected the network technology to be deployed by the organization. Under his leadership The Eezinet Corporation began to take shape as a wireless service provider with licenses in 5 states covering 6 markets.

Previously, Adams achieved rapid success as Vice President, Sales & Distribution for prepaid wireless insurgent MetroPCS in the Michigan markets. In less than a year he grew an organization from scratch to over 600 employees and representatives, and acquiring over 100,000 new customers in 9 months. In the process, Adams established an 8 store retail operation, and by exceeding revenue objectives he put the market on a trajectory to break even in 11 months, seven months ahead of schedule.

In an entrepreneurial stage as President of New Millennium Consultants, a consulting company founded by Adams, he successfully designed business plans, marketing strategies, and sales programs for wireless retailers and automotive suppliers and a host of companies nationwide.

Prior to the establishment of New Millennium Consultants, Adams held senior management positions in Omnipoint Communications (T-Mobile), Ameritech Corporation, and Wavetech Communications, Adams got his start at General Electric where he graduate from the Marketing Training Program and held various field management positions.